



MUNICH mipim
2011
REAL VALUE. REAL LIFE.



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Our partners

Munich 2018 Candidate City

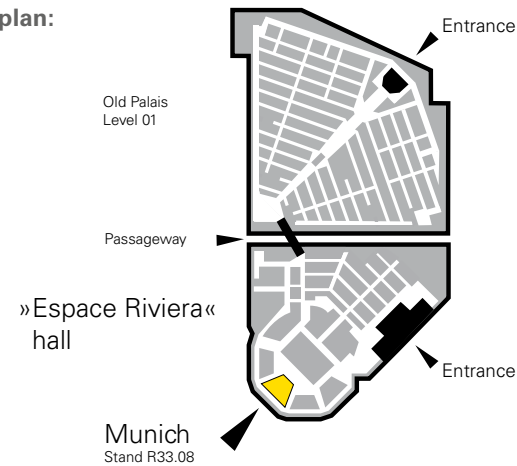


**City of Munich
Department of Labor and
Economic Development**
Herzog-Wilhelm-Str. 15
80331 Munich/Germany

E-mail: business@muenchen.de

www.business-munich.de
www.muenchen-mipim.de

Hall plan:



The Munich stand is grateful for the kind support of the Paulaner brewery and the Bayerische Hausbau GmbH & Co. KG.



Welcome to MIPIM 2011!

We look forward to seeing you at the Munich stand!

March 8-11, 2011 · Cannes

»Espace Riviera« hall, stand R33.08



Olympia 2018: In conjunction with Garmisch-Partenkirchen and the Berchtesgadener Land, Munich is bidding to host the XXIII. Winter Olympic Games and the XII. Paralympic Games in 2018.

Genuine hospitality, a unique flair, top-class sporting venues, a sustainable strategy for the Games and opportunities for encounter at every turn: **Munich, Garmisch-Partenkirchen and Berchtesgadener Land** have a lot to offer!

To find out about plans for our application to host the Winter Olympic and Paralympic Games, you are cordially invited to attend a Thursday-afternoon debate involving an impressive podium line-up.

Details of the debate are provided on the following pages.

For more information about the application, please visit:

www.muenchen2018.org



The City of Munich,
represented by local government officials and the city's
business partners, looks forward to seeing you at MIPIM 2011.

»Business before pleasure«, as the saying
goes. After the events listed in this flyer, you are cordially
invited to a light, typically Bavarian meal. You can also pick up
your »Süddeutsche Zeitung« every day at our booth.

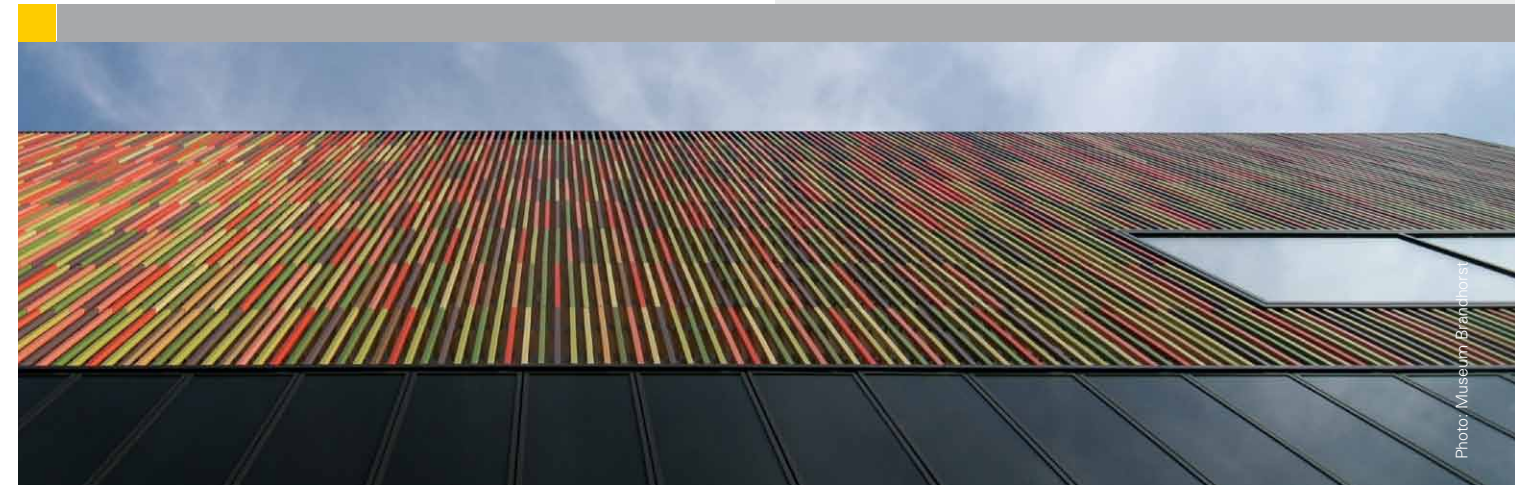


Photo: Museum Brandhorst

WEDNESDAY, MARCH 9, 2011, 11:00 - 11:30 A.M.
Schwabinger Tor – A city quarter develops

Prof. Dr.(I) Elisabeth Merk · Head of Department of
Urban Planning and Building Regulation, City of Munich

Prof. Christoph Achammer
Architect and CEO, ATP Architekten und Ingenieure,
Innsbruck

Lars Johannsen · Associate General Manager,
Münchner Grund Projektmanagement, Beratung,
Planung GmbH, Munich

Dr. Wolfgang Müller · Managing Director,
Jost Hurler Beteiligungs- und Verwaltungsgesellschaft
GmbH & Co. KG, Munich

Moderation: Stefanie Schusser · Media Relations,
Schusser Communications, Munich

WEDNESDAY, MARCH 9, 2011, 3:00 - 3:30 P.M.
Outlook for the Munich property market

Volker Dittmeier · Managing Director, Investa Asset
Management GmbH, Munich

Rupert Hackl · Managing Director of the Munich Branch,
Eurohypo AG, Munich

Dieter Reiter · Chief Executive and Governing Member
of the Munich City Council, Department of Labor and
Economic Development, City of Munich

Dr. Bernhard Scholz · Member of the Board, Real Estate
Finance & Public Sector Finance, Deutsche Pfandbriefbank
AG, Munich

Markus Wittmann · Managing Director,
Colliers Schauer & Schöll GmbH, Munich

Moderation: Peter Horn · Editor, Süddeutsche Zeitung,
Munich

THURSDAY, MARCH 10, 2011, 11:00 - 11:30 A.M.
Airport & City: Drivers for economic growth

Thomas Weyer · Chief Operating Officer,
Flughafen München GmbH

Univ.-Prof. Dr.-Ing. Josef Zimmermann · Ordinarius,
Construction Management and Real Estate Development,
TU München

Moderation: Rainer Beeck · Senior Vice President
Business Division Corporate Real Estate Management
and Development, Flughafen München GmbH

THURSDAY, MARCH 10, 2011, 2:30 - 3:00 P.M.
**Munich's Housing Market –
Opportunities and Challenges**

Prof. Dr.(I) Elisabeth Merk · Head of Department of
Urban Planning and Building Regulation, City of Munich

Dr. Jürgen Büllesbach · Chief Executive Officer,
Bayerische Hausbau GmbH & Co. KG, Munich

Georg Jewgrafow · Global Head Real Estate, BayernLB,
Munich

Hans Schlamp · Managing Shareholder,
Accumulata Immobilien Development GmbH, Munich

Dr. Joachim Wieland · CEO, aurelis Real Estate
GmbH & Co. KG, Eschborn

Moderation: Christof Hardebusch · Editor in Chief,
Immobilienmanager, Cologne

THURSDAY, MARCH 10, 2011, 3:30 - 4:00 P.M.
Munich 2018 Candidate City

Christian Neureuther · Olympic Contestant,
Sports Ambassador

Dieter Reiter · Chief Executive and Governing Member
of the Munich City Council, Department of Labor and
Economic Development, City of Munich

Matthias Schöner · Project Manager Master Plan
Munich 2018, Albert Speer & Partner GmbH, Frankfurt

Moderation: Peter Bigelmaier · Initiator,
IMMO 2018 (National Outfitter), Managing Director,
Colliers Schauer & Schöll GmbH, Munich

THURSDAY, MARCH 10, 2011, STARTING AT 5:00 P.M.
**Munich meets MIPIM
Reception held by the City of Munich and its partners**

Welcome address: Dieter Reiter · Chief Executive and
Governing Member of the Munich City Council, Department
of Labor and Economic Development, City of Munich